

Living Like Eloise: The Rise of Five-Star Hotel Branded Residences

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Five-star hotel brands and real estate developers are collaborating to offer branded residences that ensure a trusted, premium lifestyle. Concierge services 24/7, high-end fitness centers and spas, valet parking and private access are just a few of the amenities buyers can expect – turning their favorite hotel brand into a home!

Some cases in point:

Cottonwood Properties has partnered with Ritz-Carlton to build The Residences at [The Ritz-Carlton, Dove Mountain](#), a community of free-standing homes positioned within walking distance to the fabulous Ritz-Carlton Dove Mountain (Savannah Guthrie's wedding location!). Ritz Carlton brand loyalists have driven significant momentum, with over \$12 million in sales so far this year and six homes currently under construction. Owners benefit from the brand's world-renowned service and amenities including hotel meal delivery, concierge services and daily housekeeping and maintenance.



El Corazon de Santa Fe has partnered with Fairmont Heritage Place to create [Fairmont Heritage Place El Corazon de Santa Fe](#). Sales increased 150% since 2011, largely due to Fairmont loyalists jumping on board. Owners benefit from Fairmont amenities like daily house cleaning, laundry services and pre-arrival grocery shopping.



Real Estate Developer Vail Resorts Development Company has partnered with Ritz-Carlton in the development of [The Ritz-Carlton Residences, Vail](#). Significant sales success resulted with more than \$200 million sold since its inception in 2010. In addition to the impeccable Ritz service, owners also have ski/boot storage, concierge services and membership to The Arrabelle Club for ski in/ski out access among other perks.